

MADISON BETTS



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EDUCATION

MFA in Creative Writing

Drexel University, Philadelphia, PA
Anticipated Graduation: June 2026

BA in English | Concentration in Writing

Drexel University, Philadelphia, PA
Graduated June 2023
GPA (4.0 scale): Major 4.0, Overall 3.88

SKILLS

- **Editing/Copyediting:** Manuscripts, Monographs, Social Media, Blogs, Guidebook Development, Communications
- **Computer Skills:** Microsoft Office (Word, PPT, Excel, Teams), Video Conferencing (Zoom), Augmented Reality/zSpace, Qualtrics, WordPress, Wix, SoftChalk
- **Research:** Literature Reviews, Survey Design, Data Verification
- **Social Media:** Instagram, Snapchat, Facebook, X (formerly Twitter), GoFundMe
- **Web Design:** [Kathleen Volk Miller](#), [Kristen R. Lee](#), [NeuroLearn Institute](#), [E-LaBS](#), INTERACT123, Freddie Reisman Center
- **Foreign Language:** Intermediate Spanish Reading, Writing, and Speaking

CERTIFICATES

- Certificate in Writing and Publishing, Drexel University, 2023
- Spanish Proficiency Certificate, Drexel University, 2018

HONORS AND AWARDS

- English Program Award, Drexel University, 2023
- A.J. Drexel Scholarship, Drexel University
- Pennoni Honors College Student, Drexel University, 2018-2023
- Sigma Tau Delta, International English Honor Society, 2023
- Dean's List in the College of Arts and Sciences, Drexel University, 2018-2023
- DASP Peer Mentor of the Month, April 2021
- English Department Award, Brookfield High School, 2018

EXPERIENCE

Freelance Developmental Editor

June '24 - Present

- Provide comprehensive developmental edits, including plot analysis, pacing, world-building, theme consistency, and audience alignment to enhance overall manuscript quality
- Collaborate closely with authors to develop compelling narratives, refine story arcs, and enhance character depth across genres
- Deliver editorial letters and in-manuscript comments that support authors' creative visions while addressing structural weaknesses and reader engagement
- Manage invoicing, contracts, and scheduling independently as a self-employed editor

Freelance Web Designer

January '25 - Present

- Use platforms like Wix to design and launch personal and small business websites
- Collaborate directly with clients to provide design mockups and incorporate feedback throughout the project lifecycle
- Translate client requirements into visually appealing and functional website designs
- (continued description on following page)

Guest Prose Editor

Tension Literary,
October '25 - December '25

- Read and evaluated prose submissions (fiction and nonfiction) for Issue IV: Chaos
- Identified prose that resonated with the magazine's mission and complemented the issue's direction, editorial vision, and literary values
- Worked closely with the Editor-in-Chief to select pieces for publication
- Participated in promotional activities related to the issue

EXPERIENCE (CONT.)

Freelance Web Designer (cont.)

January '25 - Present

- Develop project proposals, quotes, and timelines, managing all stages of the project from concept to launch
- Maintain, update, and optimize websites for performance, accessibility, and mobile compatibility
- Implement SEO best practices and Google Analytics to improve website visibility and user engagement
- Manage invoicing, contracts, and scheduling independently as a self-employed designer

Nonfiction Developmental Editor

Drexel University, English & Philosophy,
Philadelphia, PA June '24 - November '24

- Evaluated manuscript to provide comprehensive feedback on organization, clarity, and overall effectiveness
- Edited content and structure of manuscript with focus on aligning text with expectations of the author, audience, and publisher
- Collaborated with the author to develop ideas, themes, and ways to improve pacing and readability while maintaining the integrity and voice of the work
- Verified sources and information to align with guidelines
- Created and formatted the APA reference list for manuscript

Senior Publishing Manager

Substantive Solutions, Inc., Washington D.C.
April '22 - April '24

- Edited Research Roundup monthly publication
- Designed and copyedited Monograph Series
- Developed presentations for Advisory Board
- Edited company submission for AWS Activate for startup companies [selected in 2023]
- Copyedited EDUCAUSE Start-up Alley submission [selected in 2022]

Senior Web Designer for FRC

Drexel University, School of Education,
Philadelphia, PA August '21 - August '23

- Led web design for the Freddie Reisman Center for Translational Research in Creativity and Motivation
- Created visually appealing, accessible, and user-friendly web pages with a focus on creativity
- Completed SEO for website optimization
- Developed intuitive and engaging visual designs for mobile

PUBLICATIONS

- Fruitslice Literary Magazine, Issue 9: "Intimately Afraid" pp. 98, 99, Betts, M. [2025]
- Write Now Philly Article: "Mazey Eddings Writes Love Stories for Every Brain" Betts, M. [2022]
- Write Now Philly Article: "Philly-Based Book Clubs to Join in 2022" Betts, M. [2022]
- Write Now Philly Book Review: "Road-Triping from Home" Betts, M. [2021]
- Write Now Philly Article: "Philly Bookshelf: Don't Shelve, Donate" Betts, M. [2021]
- Write Now Philly Article: "The Spiral Bookcase: Remember We Exist" Betts, M. [2021]
- Drexel University, College of Arts and Sciences Article: "Supporting Sustainability and Resilience in Las Marias, Puerto Rico" Betts, M., Boyle, S., Wiley, A., & Wirth, S. [2020]
- Betts, K., & Betts, M. (2022). Dr. David Cropley. In F. Reisman (Ed.), Celebrating giants and trailblazers: A-Z of who's who in creativity research and related fields. Knowledge, Innovation & Enterprise (KIE) Book Series.

EDITORIAL

- Guest Prose Editor, Tension Literary, 2025
 - Issue IV: Chaos
- Developmental Editor, Nonfiction Manuscript, 2024
 - "Teaching Writing Through Journaling: Journaling as a Tool for Learning and Well-Being" by Kathleen Volk Miller
- Copy Editor, Nonfiction Manuscript, 2022
 - "A Legacy to Share" by Drexel University Black Alumni Council
- Editorial Reviewer, Monograph, March 2020
 - Invited to serve as an editorial reviewer for the Research to Practice: Urban Special Education Leaders for Tomorrow (USELT) monograph, part of a \$1.125 million U.S. Department of Education grant
- Copy Editor, Nonfiction Manuscript, 2020
 - "zSpace Guidebook" for E-LaBS

EXPERIENCE (CONT.)

Drexel Publishing Intern

Drexel University, Philadelphia, PA

Jan. '21 - Mar. '21 | Sept. '21 - Dec. '21 | Jan. '22 - Mar. '22

- Pitched article ideas for [Write Now Philly](#) online magazine
- Conducted interviews of local bookstore owners, non-profit CEOs, and published authors
- Contacted authors with new book releases and wrote book reviews
- Wrote and published articles on Write Now Philly
- Worked as a copy editor on "[A Legacy to Share](#)" book for the Drexel University Black Alumni Council
- Worked with editors in the application of style guides for books
- Collaborated on copy editing an anthology of short stories for Drexel's Master's program
- Reviewed and selected nominees for writing contests in poetry, creative non-fiction short stories, and essays

Research & Publishing Associate

Substantive Solutions, Inc., Washington D.C.

April '21 - September '21

- Conducted research to support publications of articles, blogs, and reports
- Collaborated with SSI team on projects
- Edited bi-monthly blogs to upload to the company website
- Led and updated web design and social media for [INTERACT123](#)
- Edited reports and created scripts for client support

Operations & Communications Associate

Substantive Solutions, Inc., Washington D.C.

April '20 - September '20

- Conducted research and wrote/edited reports
- Led web design and social media for [INTERACT123](#)
- Developed protocols for reports, web development, and data entry for client management
- Created presentations and worked with cloud-based applications
- Developed and maintained an electronic filing system
- Took minutes for meetings, organized/scheduled appointments, and prepared communications

Outreach Coordinator & Social Media Manager for "Disaster & Resilience in Puerto Rico"

Drexel University, Philadelphia, PA

September '19 - March '20

- Selected as 1 of 12 students for an Intensive Community Based Learning Program in Puerto Rico focusing on experiential learning and sustainable development
- Engaged in service work for Plenitud, a sustainable permaculture farm, located in Las Marias, PR
- Created and managed [@drexel.pr.cbl](#)
- Managed Drexel's Global Studies Department Instagram ([@gsmlldrexel](#)) to spotlight this inaugural community based learning program
- Helped write & publish a summary article on the community based learning experience

DREXEL AFFILIATIONS

- Delegate, MFA Alumni Association, 2024-Present
- Member, Bookbound Book Club, 2023-Present
- Mentor, Drexel Autism Support Program (DASP), 2019-2023
- Secretary, Drexel Student Council for Exceptional Children, 2019-2020
- Intern, [Education, Learning and Brain Sciences \(E-LaBS\)](#), 2019-2020